



JAPAN-AMERICA
SOCIETY OF HAWAII

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FOR IMMEDIATE RELEASE

Japan-America Society of Hawaii assists fundraising to benefit victims of Earthquake and Tsunami in Japan

Honolulu – Japan-America Society of Hawaii (JASH) is assisting with fundraising for the tragic earthquake and tsunami victims of Japan in partnership and collaboration with organizations throughout Hawaii, including the largest banking institutions under the “Aloha for Japan” statewide relief effort.

“An outpouring of support and generosity has come from individuals and organizations across the islands,” said JASH President Ed Hawkins. “A JASH Director from Kauai volunteered to coordinate donations there...it shows everyone wants to be a part of this effort to provide help to the people of Japan,” Hawkins added.

Among Hawaii companies supporting the relief fund is Servco Pacific Inc., which distributes and sells Toyota vehicles. “This disaster has touched all of us, and we send our deepest condolences to our family and friends, partners, and the people of Japan,” said Mark Fukunaga, CEO of Servco Pacific. On behalf of its employees, Servco contributed \$25,000. Fukunaga said individual employees are also participating with family donations directly to the Fund. “The recovery will be difficult, and we want the people of Japan to know we will be with them,” said Fukunaga.

Other companies have begun their own fundraising effort, to include the First Insurance Company of Hawaii which announced a matching funds program for its 300 associates in Hawaii. The First Insurance Charitable Foundation will match dollar for dollar all associate contributions to the "Aloha for Japan" earthquake and tsunami relief program administered by JASH. This matching program will be in effect through April 15, 2011. DFS Hawaii has made a donation of \$5,000.

100% of the donations made to the Japan-America Society of Hawaii’s “Japan Earthquake Relief Fund” including those donated to JASH under the “Aloha for Japan” relief fund will be used in collaboration with Japanese relief organizations to provide humanitarian aid to the victims of the recent earthquake and tsunami in Japan.

The Japan-America Society of Hawaii is a nonprofit, nonpartisan, 501(c)(3) tax exempt organization established in 1976 by community leaders in Hawaii to promote understanding and friendship between the peoples of Japan and the United States through the special and unique perspective of Hawaii. The Society provides a variety of social cultural and educational programs for the community, focusing on building relationships between individuals and groups in Hawaii and in Japan.