

RAINBOW FOR JAPAN KIDS - MISSION STATEMENT

The people of Hawaii through individual donations and a variety of fundraising events have raised over \$6 Million to date toward the relief efforts of the March earthquake and tsunami that struck northeastern Japan.

Hawaii has a special, strong relationship with Japan, and its people have been looking for other ways to send Hawaii's Aloha directly to those who have suffered from the disaster. People and organizations from across the State have initiated programs and projects to bring needed material items to victims, or provide a temporary refuge to those who have been affected. While we support all these programs and initiatives, we feel something special should be done to provide comfort to the affected children.

We, therefore, in coalition with volunteer organizations from the disaster area, will collaborate to launch a program to identify and bring affected children to Hawaii to experience its natural beauty and healing properties. We will call this initiative "RAINBOW FOR JAPAN KIDS." We chose these words because the people of Hawaii will be creating a rainbow bridge to Hawaii, inviting children from the affected areas. This project will focus on group activities and will be structured primarily as an educational and learning program.

Hawaii is a place where people from different cultures and backgrounds meet and coexist surrounded by natural beauty. This combination of cultural diversity and natural beauty holds recuperative powers. By providing this opportunity here in Hawaii, we hope the affected children will experience the spirit of Aloha of these islands, and return to Japan with their eyes opened wide by the experience with new hope to create a better future for themselves and their community.

May 25, 2011

RAINBOW FOR JAPAN KIDS Committee

- Japan-America Society of Hawaii
- Japan Airlines Co., Ltd.
- First Hawaiian Bank
- Studio Rim Hawaii Inc.